Dadelo

Shimano and Bike24's results confirm a good momentum

Compared to our recent forecasts, we are slightly lowering our expectations for revenue growth in the coming years, which in the '21–22 period will be offset by a higher GM (apart from the economies of scale, the lower availability of goods should also support margins in '22, although the Company will be more focused on growth). An improvement in the margin is also visible in Bike24 (in the seasonally best 2Q21, it grew 5pp to 35.4% vs 34.9% at DAD, https://bit.ly/3n4Bwl9). Similarly to DAD, Bike24 also extends the inventory turnover in response to delays in supply chains.

Shimano's 1H21 report confirms the demand-supply imbalance in the global market. The Company's '21 earnings guidance, revised upward in July, assumes a 32% increase in revenue in the bike segment and a 3pp improvement in the group's EBIT margin (compared to a 3pp y/y increase in the bike segment alone in '20, including a 2pp increase in the GM, https://bit.ly/3DS1pkw). This year's forecast confirms: a significant growth of the global bicycle market and an increase in prices and at the same time an expansion of the manufacturer's margin. Moreover, the 1H21 results also show a 50% y/y decrease in CAPEX (to 2.6% in relation to revenues vs 6.5% in '19), which we believe may delay the demand-supply balance that the Company has so far benefited from. Shimano's report confirms DAD's communication regarding supplier price inflation, and by significantly increasing preorders y/y despite delays the Company should obtain better margins in '22 as well.

Bike24's IPO confirms the thesis of high growth potential of the bicycle market in Europe... The Company's July IPO presentation (https://bit.ly/2VioxqG) confirmed the significant growth of the bicycle market in Germany in '20 (+57% y/y), despite some of the highest bicycle and PAC spending per capita in Europe (EUR 74). At the same time, it assumes maintenance of a relatively high market growth in the coming years (CAGR'20-23 of 16% for bikes and 5% for PAC, respectively). Online penetration in the PAC market in Germany is expected to grow from 37% to 40% this year, which means that it will be more than twice higher than in Poland, which supports our long-term revenue growth assumptions for Dadelo. At the same time, Bike24's share in the online segment of this market in '20 amounted to ~15%, which is close to our medium-term target for DAD, while in the case of the Polish company we also take into account the bike market, which is a certain downside risk (Bike24 has two times lower revenues from sales of bicycles than Dadelo, *i.e.* ~12% in '20).

...a very good sentiment for the sector... Bike24 is currently trading at P/E'22 54x and EV/EBITDA'22 28x (DAD is trading at 29x and 12x, respectively), and we believe this is not justified by the spread between the projected growth in the key financial parameters of both companies (e.g. CAGR'21–23 EBITDA 24% at Bike24 based on Bloomberg vs 20% at DAD), especially since this year's Bike24's results include the IPO costs (EUR ~3.5m in 1H21 P&L), and the improved net income is driven by loan repayments from IPO proceeds (EUR ~98m). This confirms a very strong sentiment for the Sports & Leasure industry.

...and no plans for expansion in PL... The markets on which Bike24 plans to expand do not include Poland, but only WE countries (Spain, France, Italy), which should maintain the current advantages of DAD in the area of logistics costs and the cost of deliveries and returns for customers over the competitor that handles orders from Germany.

Valuation and recommendation. Under the income-based approach, we estimate the value of Dadelo at PLN 240m (*i.e.* PLN 20.6 per share), while under the comparative approach – at PLN 254m (*i.e.* PLN 21.7 per share). Our 12M target price per share resulting from the income-based approach is PLN 22.6, which implies an upgrade from HOLD to RITY

Risk factors. For the main risk factors description, see p. 24-25.

| PLN m | 2018 | 2019 | 2020 | 2021E | 2022E | 2023E |
|---------------|------|-------|------|-------|-------|-------|
| Revenue | 28,7 | 33,4 | 64,5 | 85,4 | 121,5 | 167,5 |
| EBITDA | -0,8 | 1,1 | 6,6 | 9,3 | 11,3 | 14,6 |
| EBIT | -1,6 | 0,3 | 5,7 | 7,8 | 9,8 | 12,8 |
| Net profit | -1,6 | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| EPS (PLN) | 0,0 | 0,0 | 0,4 | 0,6 | 0,7 | 0,9 |
| P/E (x) | - | 951,2 | 49,7 | 35,1 | 28,9 | 22,1 |
| EV/EBITDA (x) | - | 126,6 | 34,1 | 17,7 | 13,8 | 11,2 |
| P/BV (x) | 20,8 | 18,4 | 13,4 | 2,2 | 2,1 | 2,0 |
| DY(%) | 0% | 0% | 0% | 0% | 1,9% | 2,3% |

Source: company data, Trigon DM

BUY

(Previous: Hold)

Target price: 22,6 PLN Upside potential: +15%

| FACT SHEET | | | |
|----------------------|--------|--------|---------------|
| Ticker | | | DAD |
| Sector | | | E-commerce |
| Price (PLN) | | | 19,7 |
| 52wk Range (PLN) | | | 18,82 / 27,99 |
| Number of share (m) | | | 11,5 |
| Market Cap (mPLN) | | | 227,0 |
| Free-float | | | 35% |
| Avg Vol 3M (mPLN) | | | 0,1 |
| Price performance | 1M | 3M | 1Y |
| Trice periormance | -10,3% | -18,2% | - |



| Recommendation | history Date | Price | |
|----------------|--------------|-------|------|
| Hold | 20.07.2021 | | 23,0 |
| Hold | 26.04.2021 | | 25,1 |
| Buy | 19.02.2021 | | 24,2 |

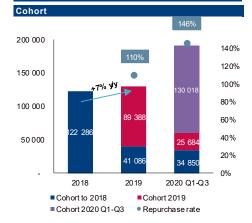
| Shareholders | Share % |
|--------------|---------|
| Oponeo.pl | 59,9% |
| OFE Generali | 5,7% |

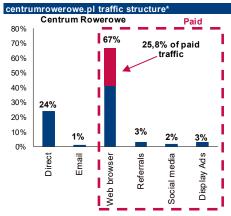
| Important dates | |
|-----------------|------------|
| 3Q'21 report | 15.11.2021 |

Analyst Grzegorz Kujawski



| DADELO | |
|--|--------|
| Bloomberg ticker | DAD PW |
| Recommendation | Buy |
| Target Price (PLN) | 22,6 |
| Current Price (PLN) | 19,7 |
| Upside | 15% |
| | |
| Number of shares (m) | 11,5 |
| Market Cap (mPLN) | 227,0 |
| EV (m PLN) | 163,0 |
| Grzegorz Kujawski +48 (22) 433 83 69 grzegorz.kujawski@trigon.pl | |







| MARKET RATIOS | 2019 | 2020 | 2021E | 2022E | 2023E |
|-------------------------------|-------------------|-------------------|-------------------|--------------------|--------------------|
| P/E (x) | 951,2 | 49,7 | 35,1 | 28,9 | 22,1 |
| P/E adj. (x) | 951,2 | 49,7 | 35,1 | 28,9 | 22,1 |
| P/BV (x) | 18,4 | 13,4 | 2,2 | 2,1 | 2,0 |
| EV/EBITDA (x) | - | 31,7 | 15,2 | 12,2 | 10,2 |
| EV/EBITDA adj. (x) | 126,6 | 34,1 | 17,7 | 13,8 | 11,2 |
| EV/Sales (x) | 4,1 | 2,1 | 0,8 | 0,5 | 0,4 |
| FCF Yield (%) | -1,5% | -1,3% | -2,0% | -0,8% | -1,7% |
| OY (%) | 0,0% | 0,0% | 0,0% | 1,9% | 2,3% |
| RATIOS | 2019 | 2020 | 2021E | 2022E | 2023E |
| EPS (PLN) | 0,0 | 0,4 | 0,6 | 0,7 | 0,9 |
| EPS adj. (PLN) | 0,0 | 0,4 | 0,6 | 0,7 | 0,9 |
| OPS (PLN) | 0,0 | 0,0 | 0,0 | 0,2 | 0,3 |
| BVPS (PLN) | 1,8 | 1,5 | 8,9 | 9,3 | 9,8 |
| Number of shares (m) | 6,9 | 11,5 | 11,5 | 11,6 | 11,7 |
| Market Cap (mPLN) | 135 | 226 | 227 | 229 | 230 |
| EV (mPLN) | 136 | 225 | 163 | 156 | 163 |
| P&L (mPLN) | 2019 | 2020 | 2021E | 2022E | 2023E |
| Sales | 33,4 | 64,5 | 85,4 | 121,5 | 167,5 |
| COGS | 25,1 | 45,6 | 57,3 | 83,7 | 115,1 |
| Gross profit | 8,3 | 18,9 | 28,2 | 37,8 | 52,4 |
| EBITDA E BITDA adj. | 1,1 | 7,1 | 10,8 | 12,8 | 16,1 |
| D&A | 1,1 0,8 | 6,6 0,8 | 9,3 1,4 | 11,3 1,6 | 14,6 1,7 |
| EBIT | 0,3 | 5,7 | 7,8 | 9,8 | 12,8 |
| Gross profit | 0,2 | 5,7 | 8,1 | 9,8 | 12,8 |
| Minority interest | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Net profit | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| Net profit adj. | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| CASH FLOW STATEMENT (mPLN) | 2019 | 2020 | 2021E | 2022E | 2023E |
| Cash flow from operations | -2,0 | -1,8 | -0,8 | 0,9 | 3,0 |
| Cash flow from investing | -0,1 | -1,0 | -15,0 | 10,4 | -5,8 |
| CAPEX | -0,1 | -1,1 | -2,5 | -2,2 | -5,8 |
| Cash flow from financing | 0,9 | 4,0 | 78,6 | -2,6 | -3,2 |
| Div idend | 0,0 | 0,0 | 0,0 | -2,6 | -3,2 |
| FCF | -2,1 | -2,9 | -3,3 | -1,3 | -2,8 |
| Net cash flow | -1,2 | 1,1 | 62,8 | 8,6 | -5,9 |
| BALANCE SHEET (mPLN) | 2019 | 2020 | 2021E | 2022E | 2023E |
| ASSETS | 16,4 | 25,3 | 108,7 | 116,0 | 126,1 |
| PPE | 0,2 | 1,6 | 2,5 | 3,4 | 7,6 |
| Goodwill | 4,2 | 3,5 | 3,7 | 3,4 | 3,2 |
| ntangible assets | 11,2 | 17,8 | 24,7 | 34,9 | 46,4 |
| Cash and equivalents | 0,1 | 1,2 | 64,0 | 72,7 | 66,7 |
| EQUITY AND LIABILITIES | 16,4 | 25,3 | 108,7 | 116,0 | 126,1 |
| Equity | 12,3 | 16,8 | 102,1 | 107,4 | 114,7 |
| Minority shareholders capital | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| nterest-bearing liabilities | 1,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Net debt | 0,9 | -1,2 | -64,0 | -72,7 | -66,7 |
| Net working capital | 9,4 | 10,5 | 19,2 | 27,8 | 36,9 |
| OPERATING INDICATORS | 2019 | 2020 | 2021E | 2022E | 2023E |
| Sales growth (%) | 16% | 93% | 32% | 42% | 38% |
| EPS adj. growth (%) | - | 1816% | 42% | 21% | 31% |
| Gross profit margin (%) | 24,8% | 29,4% | 33,0% | 31,1% | 31,3% |
| EBITDA adj. margin (%) | 3,2% | 10,2% | 10,8% | 9,3% | 8,7% |
| Operating profit margin (%) | 0,8% | 8,9% | 9,2% | 8,0% | 7,7% |
| Net profit adj. margin (%) | 0,4% | 7,1% | 7,6% | 6,5% | 6,2% |
| ROE (%) | 1,2% | 27,0% | 6,4% | 7,4% | 9,1% |
| ROE (%) ROA (%) | 0,9% | 27,0% 18,0% | 6,0% | 7,4% 6,8% | 9, 1% 8,3% |
| CAPEX/Sales (%) | 0,3% | 1,7% | 2,9% | 1,8% | 3,4% |
| CAPEX/D&A (x) | 0,1 | 1,3 | 1,8 | 1,4 | 3,4 |
| Net debt/Equity | 0,1 | -0,1 | -0,6 | -0,7 | -0,6 |
| Net debt/EBITDA (x) | 0,8 | -0,2 | -6,9 | -6,4 | -4,6 |
| Cash conversion cycle (days) | 134 | 82 | 116 | 113 | 110 |
| | | | | | |
| Inventory turnover (days) | 163 | 143 | 157 | 152 | 147 |

Source: company data, Trigon DM, *SimilarWeb, **OC&C

Receivables turnover (days)

Liabilities turnov er (days)

4

41

45

Research

Valuation

DAD: DCF valuation

| mPLN | 2021E | 2022E | 2023 <u>E</u> | 2024E | 2025E | 2026E | 2027E | 2028E | 2029E | 2030E | >203 0 |
|--|-------|-------|---------------|-------|----------|-------|-------|-------|-------|-------|------------------|
| EBIT | 8 | 10 | 13 | 15 | 19 | 22 | 25 | 28 | 30 | 31 | |
| Tax rate | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| NOPLAT | 6 | 8 | 10 | 12 | 15 | 18 | 20 | 22 | 24 | 25 | |
| D&A | 1 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | |
| CAPEX | -3 | -2 | -6 | -2 | -3 | -3 | -3 | -7 | -3 | -3 | |
| NWC investments | -9 | -9 | -9 | -8 | -11 | -10 | -9 | -8 | -6 | -4 | |
| FCF | -3 | -1 | -3 | 4 | 4 | 7 | 10 | 9 | 17 | 21 | 2 |
| Risk-free rate | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | 2,0% | |
| Market premium | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | 7,5% | |
| Relevered Beta | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | 1,0 | |
| Cost of Equity (CAPM) | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | |
| After tax Cost of Debt | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | 2,8% | |
| D/(D+E) | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | 0,0% | |
| WACC | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | 9,5% | |
| DFCF | -3 | -1 | -2 | 3 | 3 | 5 | 6 | 5 | 8 | 9 | |
| Present Value FCF 2021-30 | 31 | | | | | | | | | | |
| Residual grow th rate after '30 | 2,5% | | | | | | | | | | |
| Terminal Value | 304 | | | | | 8,5% | 9,0% | 9,5% | 10,0% | 10,5% | |
| Discounted Terminal Value | 131 | | | - | 1,5% | 23,8 | 22,3 | 21,0 | 19,8 | 18,8 | |
| EV | 162 | | | _ | 2,0% | 24,9 | 23,2 | 21,7 | 20,5 | 19,4 | |
| Net Debt | -79 | | | б | 2,5% | 26,2 | 24,2 | 22,6 | 21,2 | 20,0 | |
| Enterprise Value (mPLN) | 241 | | | _ | 3,0% | 27,7 | 25,5 | 23,6 | 22,1 | 20,7 | |
| Number of shares* | 11,7 | | | | 3,5% | 29,5 | 26,9 | 24,8 | 23,0 | 21,5 | |
| Value of 1 share as of 10/02/2021 (PLN)* | 20,7 | | | | <u>'</u> | | | | | | |
| 12M Target Price (PLN) | 22,6 | | | | | | | | | | |

Source: Trigon DM, *includes IP implementation

Summary of valuations

| | Current valuation | 12M valuation | Weight | Target price (12M) | Upside |
|------------------|----------------------|------------------|--------|-----------------------|--------|
| DCF (PLN) | 20,7 | 22,6 | 100% | 20.6 | 150/ |
| Peer group (PLN) | 21.7 | 22.8 | 0% | 22,6 | 15% |

Source: Trigon DM, *includes IP implementation

Research

September 7, 2021

| Income | statement | (PI N m) |
|-----------|-----------|-------------|
| IIICOIIIE | Statement | . (FLN III) |

| | 2018 | 2019 | 2020 | 2021E | 2022E | 2023E |
|---|-------|---------|---------|-------|-------|-------|
| Revenue | 28,7 | 33,4 | 64,5 | 85,4 | 121,5 | 167,5 |
| COGS | 21,5 | 25,1 | 45,6 | 57,3 | 83,7 | 115,1 |
| Gross Profit | 7,2 | 8,3 | 18,9 | 28,2 | 37,8 | 52,4 |
| SG&A | 7,9 | 7,5 | 12,6 | 19,4 | 26,7 | 37,1 |
| Marketing expenses | - | - | - | 7,3 | 10,8 | 15,6 |
| Performance marketing | - | - | - | 4,3 | 6,4 | 8,8 |
| Other markieting | - | - | - | 0,9 | 1,9 | 3,9 |
| Marketing costs | - | - | - | 2,0 | 2,4 | 2,9 |
| Logistics expenses | - | - | - | 8,8 | 11,2 | 14,8 |
| Shipping&other selling costs | - | - | - | 3,4 | 4,9 | 6,7 |
| Logistics costs | - | - | - | 5,4 | 6,3 | 8,1 |
| Sales expenses | 6,3 | 6,4 | 10,6 | - | - | - |
| Administrative expenses | 1,6 | 1,1 | 2,0 | 3,1 | 4,7 | 6,7 |
| Sales profit | -0,7 | 0,8 | 6,4 | 8,7 | 11,1 | 15,3 |
| Result on other operating activities, net | -0,9 | -0,5 | -0,6 | -0,9 | -1,4 | -2,5 |
| EBITDA | -0,8 | 1,1 | 6,6 | 9,3 | 11,3 | 14,6 |
| EBITDA adj. | -0,8 | 1,1 | 6,6 | 9,3 | 11,3 | 14,6 |
| D&A | 0,8 | 0,8 | 0,8 | 1,4 | 1,6 | 1,7 |
| EBIT | -1,6 | 0,3 | 5,7 | 7,8 | 9,8 | 12,8 |
| Result on financial operations, net | 0,0 | -0,1 | -0,1 | 0,2 | 0,0 | 0,0 |
| EBT | -1,7 | 0,2 | 5,7 | 8,1 | 9,8 | 12,8 |
| Income Tax | 0,0 | 0,0 | 1,1 | 1,6 | 1,9 | 2,4 |
| Minority Interest | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Net profit | -1,6 | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| Net profit adj. | -1,6 | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| Gross margin | 25,2% | 24,8% | 29,4% | 33,0% | 31,1% | 31,3% |
| EBITDA adj. Margin (%) | - | 3,2% | 10,2% | 10,8% | 9,3% | 8,7% |
| EBIT margin (%) | _ | 0,8% | 8,9% | 9,2% | 8,0% | 7,7% |
| Net profit adj. Margin (%) | - | 0,4% | 7,1% | 7,6% | 6,5% | 6,2% |
| change in sales y/y | -7.0% | 16,1% | 93,3% | 32,4% | 42,2% | 37,9% |
| change in gross profit y/y | -4,6% | 14,5% | 128,7% | 48,6% | 34,4% | 38,6% |
| change in BITDA adj. y/y | -, | - 1,070 | 511,8% | 40,4% | 22,4% | 28,6% |
| change in BIT v/v | _ | _ | 1989,5% | 36,6% | 24,5% | 31,4% |
| change in net profit adj. y/y | _ | | 3098,6% | 42,5% | 22,0% | 31,4% |

| | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21E |
|---|--------|--------|--------|--------|--------|--------|
| Revenue | 24,2 | 19,1 | 12,5 | 13,0 | 30,2 | 25,9 |
| COGS | 16,6 | 13,6 | 8,5 | 8,6 | 19,7 | 17,7 |
| Gross Profit | 7,5 | 5,4 | 4,0 | 4,4 | 10,5 | 8,3 |
| Sales expenses | 3,5 | 3,2 | 2,3 | 2,7 | 5,4 | 4,4 |
| Administrative expenses | 0,4 | 0,7 | 0,5 | 0,8 | 0,6 | 0,8 |
| Sales profit | 3,7 | 1,5 | 1,1 | 0,9 | 4,6 | 3,0 |
| Result on other operating activities, net | -0,2 | -0,2 | -0,1 | -0,2 | -0,3 | -0,2 |
| EBITDA | 3,7 | 1,6 | 1,2 | 1,1 | 4,7 | 3,1 |
| EBITDA adj. | 3,7 | 1,6 | 1,2 | 1,1 | 4,7 | 3,1 |
| D&A | 0,2 | 0,2 | 0,2 | 0,3 | 0,4 | 0,4 |
| EBIT | 3,5 | 1,3 | 1,0 | 0,7 | 4,3 | 2,7 |
| Result on financial operations, net | 0,0 | 0,0 | 0,0 | 0,3 | 0,0 | 0,0 |
| EBT | 3,5 | 1,4 | 1,0 | 1,0 | 4,3 | 2,7 |
| Income Tax | 0,3 | 0,4 | 0,2 | 0,2 | 0,9 | 0,5 |
| Minority Interest | 1,0 | 2,0 | 3,0 | 4,0 | 5,0 | 6,0 |
| Net profit | 3,2 | 0,9 | 0,8 | 0,8 | 3,4 | 2,2 |
| Net profit adj. | 3,2 | 0,9 | 0,8 | 0,8 | 3,4 | 2,2 |
| Gross margin | 26,2% | 16,3% | 6,1% | 5,2% | 8,7% | 4,9% |
| EBITDA adj. Margin (%) | 12,9% | 4,7% | 1,9% | 1,2% | 3,9% | 1,8% |
| EBIT margin (%) | 12,1% | 4,0% | 1,6% | 0,9% | 3,6% | 1,6% |
| Net profit adj. Margin (%) | 11,2% | 2,8% | 1,2% | 0,9% | 2,8% | 1,3% |
| change in sales y/y | 174,2% | -21,2% | -34,5% | 4,1% | 132,3% | -14,2% |
| change in gross profit y/y | 270,6% | -28,0% | -27,2% | 11,5% | 139,2% | -21,7% |
| change in EBITDA adj. y/y | | - | -20,3% | -15,4% | 349,9% | -35,1% |
| change in EBIT y/y | - | _ | -24,5% | -26,4% | 476,5% | -37,2% |
| change in net profit adj. y/y | _ | _ | -14,7% | 3,4% | 322,9% | -35,8% |

Source: company data, Trigon DM

Research

September 7, 2021

Balance sheet (PLN m)

| | 2018 | 2019 | 2020 | 2021E | 2022E | 2023E |
|---|------|------|------|-------|-------|-------|
| Fixed assets | 5,2 | 4,5 | 5,2 | 6,3 | 6,9 | 10,9 |
| Tangible assets | 0,2 | 0,2 | 1,6 | 2,5 | 3,4 | 7,6 |
| Intangible assets | 5,0 | 4,2 | 3,5 | 3,7 | 3,4 | 3,2 |
| Long-term receivables | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Other | 0,1 | 0,0 | 0,1 | 0,1 | 0,1 | 0,1 |
| Current assets | 8,7 | 12,0 | 20,1 | 102,4 | 109,1 | 115,2 |
| Inventory | 7,2 | 11,2 | 17,8 | 24,7 | 34,9 | 46,4 |
| Trade receivables | 0,2 | 0,6 | 0,7 | 0,9 | 1,2 | 1,7 |
| Other | 0,1 | 0,1 | 0,4 | 12,9 | 0,4 | 0,4 |
| Cash | 1,3 | 0,1 | 1,2 | 64,0 | 72,7 | 66,7 |
| Assets | 13,9 | 16,4 | 25,3 | 108,7 | 116,0 | 126,1 |
| Equity | 12,1 | 12,3 | 16,8 | 102,1 | 107,4 | 114,7 |
| Share Capital | 1,4 | 1,4 | 1,4 | 1,4 | 1,4 | 1,4 |
| Other | 12,4 | 10,8 | 10,9 | 94,3 | 98,2 | 102,9 |
| Retained earnings | -1,6 | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| Minority Capital | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Long-term liabilities | 0,0 | 0,0 | 0,3 | 0,1 | 0,1 | 0,1 |
| Long-term interest-bearing liabilities | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Other | 0,0 | 0,0 | 0,1 | 0,1 | 0,1 | 0,1 |
| Short-term liabilities | 1,8 | 4,1 | 8,2 | 6,4 | 8,4 | 11,3 |
| Short-term interest-bearing liabilities | 0,0 | 1,0 | 0,0 | 0,0 | 0,0 | 0,0 |
| Trade payables | 1,0 | 2,5 | 8,1 | 6,3 | 8,3 | 11,2 |
| Other | 0,7 | 0,7 | 0,1 | 0,1 | 0,1 | 0,1 |
| Liabilities | 14 | 16 | 25 | 109 | 116 | 126,1 |
| NWC | 6 | 9 | 10 | 19 | 28 | 37 |
| Net debt | -1 | 1 | -1 | -64 | -73 | -67 |
| Net debt adj. | -1 | 1 | -1 | -64 | -73 | -67 |
| ND/EBITDA adj. (x) | 1,6 | 0,8 | -0,2 | -6,9 | -6,4 | -5 |
| ND/E (x) | -0,1 | 0,1 | -0,1 | -0,6 | -0,7 | -1 |
| ROE(%) | -13% | 1% | 27% | 6% | 7% | 0 |
| ROA (%) | -12% | 1% | 18% | 6% | 7% | 0 |
| Cash conversion cycle | 107 | 134 | 82 | 116 | 113 | 110 |
| Inventory turnover | 122 | 163 | 143 | 157 | 152 | 147 |
| Receivables turnover | 2 | 6 | 4 | 4 | 4 | 4 |
| Payables turnover | 17 | 36 | 65 | 45 | 43 | 41 |

Cash flows (PLN m)

| | 2018 | 2019 | 2020 | 2021E | 2022E | 2023E |
|-------------------------------------|------|------|------|-------|-------|-------|
| CFO | -0,1 | -2,0 | -1,8 | -0,8 | 0,9 | 3,0 |
| Net profit | -1,6 | 0,1 | 4,6 | 6,5 | 7,9 | 10,4 |
| D&A | 0,8 | 0,8 | 0,8 | 1,4 | 1,6 | 1,7 |
| Change in w orking capital | 1,0 | -3,0 | -7,0 | -8,7 | -8,6 | -9,1 |
| Inventory | 0,7 | -4,1 | -6,6 | -6,8 | -10,2 | -11,5 |
| Receivables | 0,6 | -0,4 | -0,1 | -0,1 | -0,3 | -0,5 |
| Payables | -0,3 | 1,4 | -0,3 | -1,8 | 2,0 | 2,9 |
| Other | -0,2 | 0,1 | -0,2 | 0,0 | 0,0 | 0,0 |
| CFI | 0,8 | -0,1 | -1,0 | -15,0 | 10,4 | -5,8 |
| CAPEX | 0,0 | -0,1 | -1,1 | -2,5 | -2,2 | -5,8 |
| Other | 0,8 | 0,0 | 0,0 | -12,5 | 12,5 | 0,0 |
| CFF | -2,1 | 0,9 | 4,0 | 78,6 | -2,6 | -3,2 |
| Interest-bearing liabilities change | -2,1 | 1,0 | 4,0 | 0,0 | 0,0 | 0,0 |
| Stock issuance | 0,0 | 0,0 | 0,0 | 78,8 | 0,0 | 0,0 |
| Dividend | 0,0 | 0,0 | 0,0 | 0,0 | -2,6 | -3,2 |
| Other | 0,0 | -0,1 | 0,0 | -0,2 | 0,0 | 0,0 |
| Net cash flow | -1,4 | -1,2 | 1,1 | 62,8 | 8,6 | -5,9 |
| Opening balance | 2,7 | 1,3 | 0,1 | 1,2 | 64,0 | 72,7 |
| Closing balance | 1,3 | 0,1 | 1,2 | 64,0 | 72,7 | 66,7 |

Source: company data, Trigon DM



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Definitions

capitalisation – market price multiplied by the number of a company's shares free float (%) – a percentage of a company's shares held by shareholders with less than 5% shareholding reduced by treasury shares held by the company min/max 52 wks – minimum/maximum share price within the last 52 weeks average turnover – average volume of share trading within the last 50 month.

EBIT – operating profit EBITDA – operating profit increased by depreciation and amortisation adjusted profit – net profit adjusted for one-off items

CF – cash flow capex – sum of investment expenditures on fixed assets

ROA – rate of return on assets

ROA – rate of return on assets
ROE – rate of return on equity
gross profit margin – a ratio of gross profit to net revenue
EBITDA margin – a ratio of sum of operating profit and depreciation/amortisation to net revenue
EBIT margin – a ratio of operating profit to net revenue
net margin – a ratio of net profit to net revenue

EPS - earnings per share DPS - dividends per share

PIS – a ratio of market price to earnings per share P/BV – a ratio of market price to book value per share EV/EBITDA – a company's EV to EBITDA ratio EV – sum of a company's current capitalisation and net debt DY – dividend yield, dividend paid to share price ratio ISSUER – Dadelo S.A.

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BUY – we expect that the rate or return on an investment will be at least 10.70

NEUTRAL – we expect the price of an investment to be relatively stable, optionally it will increase no greater than 10%

SELL – we expect that an investment will make a loss greater than 0%





Recommendation prepared by: Grzegorz Kujawski

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